



MEDIA RELEASE

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Puma Energy Namibia wants tourists to travel safely and energised on roads

Puma Energy Namibia wishes visitors travelling on Namibia's roads to reach their destinations safely, as they are considered valued guests and important stakeholders in boosting the local tourism industry and economy. True to Namibian hospitality, the energy company wishes tourists to fully enjoy and be impressed with the country, its natural scenery, wildlife, attractions, people, cultures, and cuisine, so that they would likely return in future.

It is of utmost importance that each corporate entity plays its role in advocating for and contributing to road safety, nevertheless how large or minute, says Mrs. Adell Samuelson, General Manager of Puma Energy Namibia. Making this even more significant is the nearing end-of-the year holiday season, when many people will be travelling by road to various destination for their well-deserved holiday break.

It is advised that the drivers take the necessary break every two hours when driving on Namibia's long roads. Puma Energy Namibia in line with its slogan, *Energising Communities*, will offer tourists refilling at Puma Energy Namibia's 57 filling stations countrywide a much-needed free coffee or ice cold bottled mineral water. Tourists can make use of this convenient offer between 1 December 2023 until the end of January 2024.

When arriving at a Puma Energy Namibia filling stations they will notice on the forecourt and/or in the convenience shop a poster showing a QR code which they should scan with their smartphones to redeem their free beverage together with proof of their passports.

In addition to the free refreshment, a map will be available with a list of all of Puma Energy Namibia's site locations, important contact numbers (in case of any emergency) as well as the country's main tourism attractions. This will make it easy for guests to plan their trip and get the most out of their time in Namibia.

Mrs. Samuelson emphasised that Puma Energy Namibia is planning to play a much more significant role in promoting road safety in the near future. Thus far road safety contributions and engagements were limited to a few primary schools. As road safety is a pillar of Puma Energy Namibia's corporate social responsibility strategy, a national road safety programme would intend to improve the safety of children on the roads and prepare them to become responsible road users in the future.

This initiative will follow on Puma Energy's successful implementation of similar programmes in Tanzania, Zambia, Zimbabwe, and Botswana. More information on this national initiative will be announced in 2024.

CAPTIONS:

Mrs. Adell Samuelson, General Manager of Puma Energy Namibia.

(Puma Energy 1 JPG)

Locations of Puma Energy Namibia filling stations across Namibia.

(Puma Energy 2 JPG)

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